

PMI-CTT Volunteer Role Definition

Version 2018-10-18

Role VP - Content Creation

Reports to Board of Directors –
Marketing and Communications

Description

Are you passionate about leading an amazing team to generate engaging content for the PMI-CTT chapter related to project management?
The VP of Content Creation is a member of the PMI-CTT Chapter's leadership team. This role reports to the chapter Board of Directors and is responsible for leading a team to generate textual and graphical content that can be shared through the chapter's various channels with our members. The role's activities include:

- Managing and developing a team of volunteers to create graphical and textual content tailored to project managers. Team members include Graphic Comedian, Job Opportunities Manager, Thought Leadership Manager.
- Coordinating the generation of content to support the chapters content calendar.
- Developing the marketing budgets and the processes and procedures for how the team functions
- Ensuring generated content aligns with the branding standards of the chapter.
- Working with the chapter board and other chapter teams to identify opportunities and generate content to support the promotion of events
- Attending PMI-CTT chapter leadership meetings and some promotional events
- Contributing to the chapter's strategic planning sessions
- Always represents the PMI-CTT in a professional manner and protects the PMI-CTT brand

Skills and Experience

- Demonstrated organizational abilities and leadership attributes
- Strong relationship building and written and verbal communication skills
- An effective team player
- Must be a PMI-CTT member in good standing; a PMI certification holder is preferred

Time Commitment

- The volunteer commitment is minimum a 1-year period
- 20-25 hours per month
- Attendance at the chapter monthly leadership meeting

Benefits

- Interact with and lead an amazing group of PMI-CTT Members
- Help make our members lives just a little bit better
- Maintain PMI credentials by earning PDU units
- Lead to other leadership roles within the PMI-CTT Chapter and other PMI organizations
- Extensive networking opportunities with professional organizations within the community and with Project/Program/Portfolio Management professionals
- Other volunteer reward opportunities